

PATTERNS AND FORMS

- A SPECIAL COLLECTION -

PATTERNS



INTRODUCING OURSELVES

HEREND, AT THE FOOT OF HUNGARY'S BAKONY HILLS, HAS BEEN

ASSOCIATED FOR ALMOST 200 YEARS WITH LUXURY HAND-MADE,

HAND-PAINTED PORCELAIN WHICH HAS GIVEN THE COMMUNITY

A WORLDWIDE REPUTATION. THE SUCCESS STORY BEGAN IN 1826,

WHEN VINCE STINGL FOUNDED A MANUFACTORY THERE. CONTROL WAS

TAKEN IN 1839 BY MÓR FISCHER, WHO RECOGNIZED THAT HEREND'S

FUTURE COULD LIE IN UNIQUE, HAND-MADE PIECES OF LUXURY PORCELAIN.

THE WARE HE DESIGNED GAINED A HUGE REPUTATION AT HOME

AND ABROAD, SOON TURNING RULERS, ARISTOCRATS, STATESMEN AND

CELEBRITIES ALL OVER THE WORLD INTO LOVERS OF HEREND PORCELAIN.

HEREND HAS BECOME THE WORLD'S LARGEST PORCELAIN MANUFACTORY

AND THE CRAFT VALUES IT REPRESENTS WIN WORLDWIDE ACCLAIM.





CATERING FOR VISITORS

The Porcelanium Visitors' Centre, completed in 2000, has come to symbolize the Herend Porcelain Manufactory and dominate the appearance of a little town that's won worldwide renown. The imposing, finely detailed group of buildings houses a Mini-manufactory, to show just how Herend Porcelain is made, the Victoria Herend Store, and the Apicius Restaurant and Café. Visitors can learn there in fascinating detail the history of Herend Porcelain and how it's made, and see the full range of products.

MINI-MANUFACTORY

HEREND CRAFTSMEN, CRAFTSWOMEN AND PAINTERS AT THE MINIMANUFACTORY – A MINIATURE VERSION OF THE FACTORY – SHOW VISITORS EACH OF THE STAGES IN WHICH HAND-PAINTED HEREND PORCELAIN IS MADE, FROM THE PORCELAIN PASTE TO THE COMPLETED CREATION. THESE INCLUDE FORMING OR MOULDING, CLEANING, GLAZING, FIRING, PAINTING AND REPAIR. IT'S ALSO POSSIBLE FOR VISITORS TO TRY SOME OF THESE TASKS FOR THEMSELVES. NEXT DOOR IS THE 7000 SQ. FT, TWO-LEVEL VICTORIA HEREND STORE, WHERE ALMOST 12,000 PRODUCTS PAINTED IN SOME 350 PATTERNS CAN BE PURCHASED.

Museum

On the opposite side of the square from the Porcelanium is the Herend Porcelain Museum, housed in a building built for Mór Fischer in 1839. Here some of the manufactory's earliest porcelain was made. The museum collection was brought together in 1964 and taken over by a museum foundation in 1991. The masterpieces in the lavish permanent exhibition provide a breathtaking review of Herend's products over 200 years. Many exhibits are of priceless value. They include the most precious and famous old pieces, which gave Herend its world reputation.

APICIUS RESTAURANT

FOR LOVERS OF THE FINEST FOOD, GASTRONOMY AT ITS BEST IS RIGHT NEXT DOOR TO THE CAFÉ, IN THE APICIUS RESTAURANT. NAMED AFTER THE FAMOUS ROMAN GOURMET, THE RESTAURANT CAN SEAT 80, WITH ANOTHER 40 PLACES ON THE TERRACE. AT EACH TABLE, THERE IS A DIFFERENT PATTERN OF HEREND PORCELAIN, ON WHICH THE GUESTS ARE SERVED THE SPECIALITY DISHES. TO ACCOMPANY THE OUTSTANDING CUISINE AT THE APICIUS RESTAURANT ARE FINE WINES FROM THE FOREMOST HUNGARIAN VINEYARDS, SERVED IN GLASSES DESIGNED AND ENGRAVED SPECIALLY FOR THE RESTAURANT.

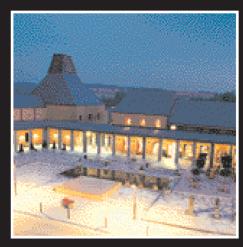
APICIUS CAFÉ

EVEN THE MOST ENERGETIC AND ARDENT VISITORS WILL NEED REST AND REFRESHMENT AFTER A TIME. THE APICIUS CAFÉ IS THE IDEAL PLACE FOR THAT. IT HAS A METICULOUSLY TASTEFUL AND COMFORTABLE INTERIOR WITH PLACES FOR 55 GUESTS, AND ANOTHER 40 SEATS IN GOOD WEATHER ON A CHARMING TERRACE. THE APICIUS CAFÉ IS RIGHTLY FAMOUS FOR ITS COFFEE SPECIALITIES, PASTRIES AND CAKES, SERVED ON GENUINE HALLMARKED HEREND PORCELAIN IN THE BESTLOVED PATTERNS.





THE MANUFACTORY ENTRANCE



PORCELANIUM SQUARE



THE MANUFACTORY COURTYARD



THE PORCELAIN MUSEUM



APICIUS RESTAURAN



Apicius Café



A WORLD OF PATTERNS

APPONYI (AB, AOG, AP, AV)

This pattern created in the latter half of the 19th century was named after the celebrated Count Albert Apponyi, known as the 'lawyer of the nation'. For the count, who led an adventurous life, was the first to order it. Simple and restrained in style, Apponyi was obtained by enlarging a detail of the traditional Fleurs des Indes décor. It's available in versions painted in purple, green, orange or blue.

ROTHSCHILD OISEAUX (RO)

One of the most famous patterns painted at the Herend Porcelain Manufactory, Rothschild was named after the celebrated banking family, who first bought a service in the 1860s. Mór Fischer incorporated into his design an allusion to an anecdote told about Baroness Rothschild. She lost a gold necklace in the garden, but it was found again one evening when two songbirds with bright plumage were seen playing with it on the branch of a tree. The twelve variants of the décor are as popular as ever with buyers today.

VICTORIA AVEC BORD D'OR (VBO)

This may well be the best known Herend Décor of all. An inspired piece of Chinoiserie designed by Mór Fischer in the mid-19th century, its myriad of butterflies and blossoming twigs made Herend's international reputation by catching everyone's eye at the 1851 Great Exhibition in London and winning a gold medal. It was named after its most distinguished admirer, Queen Victoria of England, who ordered a Victoria service for use in Windsor Castle.

VIEILLE ROSE DE HEREND (VRH)

THE BIEDERMEIER STYLE FASHIONABLE IN THE EARLIER 19TH CENTURY INSPIRED VIEILLE ROSE DE HEREND, ONE OF THE OLDEST HEREND DÉCORS. THE COMPOSITION OF PARSLEY LEAVES AND TINY RED ROSES RECALLS THE PROSPEROUS MIDDLE-CLASS HOMES OF THAT PERIOD.

HADIK (HD)

COUNT JÁNOS HADIK, WHO SERVED AS CHAIRMAN OF THE HEREND BOARD IN THE 193OS, PREFERRED RESTRAINT ON HIS PORCELAIN. THE DÉCOR THAT BEARS HIS NAME IS ADORNED SIMPLY BY A GOLD BAND ROUND THE RIMS OF THE PIECES. THE GOLD OF RICHES AND PURE PORCELAIN WHITENESS MAKE THE CLEANEST AND RICHEST OF COMBINATIONS, EMPHASIZING THE NOBILITY AND ELEGANCE OF PORCELAIN AS A MATERIAL.

PETITS BLEUETS EN GUIRLANDE (PBG)

PATTERNS OF CORNFLOWERS SUCH AS THIS WERE GREATLY ADMIRED BY THE 18TH-CENTURY ARISTOCRATS AND RULERS WHO BOUGHT EUROPEAN PORCELAIN, INCLUDING QUEEN MARIE ANTOINETTE OF FRANCE. THE TWINING GARLANDS AND SCATTERED FLOWERS COMBINE IN CONTRASTING COOL AND WARM COLOURS TO GIVE THIS HEREND VERSION ITS SPECIAL VERVE AND ATTRACTION.

BACCIFÈRE (BAC)

This pattern of lifelike fruit compositions was composed and originally painted by special request for a discriminating customer. The dark-green edging encloses a border bearing a ring of flowering twigs and ripe fruit twined in green ribbon. The finest brushwork seems to bring the fruits to their full lifelike beauty. The décor is available in six versions, featuring strawberries, blackberries, raspberries, currants, gooseberries and cranberries.

MILLES FLEURS (MF)

This pattern of tiny scattered flowers came to Herend in 1930. Milles fleurs looks primarily to Far Eastern roots; it was favoured in China in the 17th and 18th centuries. Soon appreciated in Europe as well, the pattern seems indeed to deploy a 'thousand flowers'. When it came to their version, the master painters of Herend turned to the fields and gardens of their home district for inspiration. This pattern with its delicate effect is irresistibly simple and pure.

KITTY (KY)

THE KITTY DÉCOR, COMPOSED QUITE RECENTLY, WAS INSPIRED BY THE CURLING PETALS OF TULIPS IN A SPRING GARDEN. THE CENTRAL MOTIF IS A WINDSWEPT TULIP ACCOMPANIED BY CONTOURED LEAVES, WHILE THE BORDER, EDGED WITH A GOLD BAND, HAS TINY COLOURFUL FLOWERS OF MEADOW AND GARDEN RUNNING ROUND IT. KITTY IS AVAILABLE IN SIX VERSIONS. SHE CAN BE CONSIDERED A SIMPLER VERSION OF THE BOUQUET DE TULIPE PATTERN, DEVISED IN THE 1930S.

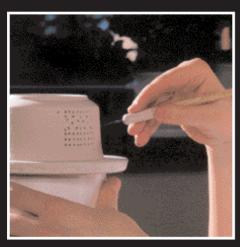




ASSEMBLY



FIGURE PAINTING



PIERCING



CHINOISERIE PAINTING



Rose Making



FRUITS OF THE BRUSH



TABLEWARE (OSIER)

SOUP TUREEN



AB, AOG, AP, AV, RO, VBO, VRH

SOUP TUREEN



AB, AOG, AP, AV, RO, VBO, VRH

OVAL DISH



102-0-00

AB, AOG, AP, AV, RO, VBO, VRH

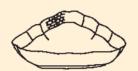
VEGETABLE DISH



148-0-00 ↑ 50 MM Ø 260 MM C 1,4 L

AB, AOG, AP, AV, RO, VBO, VRH

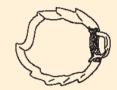
SALAD DISH



191-0-00

 \leftrightarrow 245 MM \updownarrow 50 MM C 1,2 L AB, AOG, AP, AV, RO, VBO, VRH

LEAF DISH



201-0-00

 \leftrightarrow 240 MM \nearrow 200 MM

AB, AOG, AP, AV, HD, PBG, RO, VBO, VRH

OVAL DISH



211-0-00

↔ 265 MM 📝 215 MM

AB, AOG, AP, AV, RO, VBO, VRH

SAUCE BOAT



220-0-00

↔ 240 MM C 0,5 L

AB, AOG, AP, AV, RO, VBO, VRH

TWIN SALT CELLAR



253-0-00

↔ 150 MM

AB, AOG, AP, AV, RO, VBO, VRH

EGG CUP



264-0-00

\$ 70 мм Ф 110 мм

AB, AOG, AP, AV, HD, PBG, RO, VBO, VRH

FRUIT BOWL



330-0-00

\$ 40 мм Ф 170 мм

AB, AOG, AP, AV, RO, VBO, VRH

BOWL



360-0-00

\$ 70 MM С 1,18 L Ø 200 MM

AB, AOG, AP, AV, RO, VBO, VRH

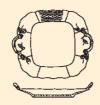
TABLEWARE (OSIER)





AB, AOG, AP, AV, RO, VBO, VRH

PLATTER

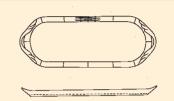


430-0-00

 \leftrightarrow 295 MM \nearrow 250 MM

AB, AOG, AP, AV, RO, VBO, VRH

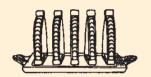
SANDWICH DISH



436-0-00

AB, AOG, AP, AV, RO, VBO, VRH

TOAST RACK



449-0-00

AB, AOG, AP, AV, HD, PBG, RO, VBO, VRH

SUGAR BASIN



472-0-09

\$ 92 мм

AB, AOG, AP, AV, RO, VBO, VRH

SUGAR BOWL



492-0-00

 \leftrightarrow 105 MM \updownarrow 40 MM

AB, AOG, AP, AV, HD, PBG, RO, VBO, VRH

SOUP PLATE



503-0-00

Ф 250 мм С 0,85 L

AB, AOG, AP, AV, VBO, VRH

DESSERT PLATE

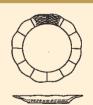


514-0-00

Ф155 мм

AB, AOG, AP, AV, RO, VBO, VRH

DESSERT PLATE



517-0-00

Ф 195 мм

AB, AOG, AP, AV, BAC, RO, VBO, VRH

DESSERT PLATE



519-0-00

Ф 210 мм

 $\mathsf{AB},\,\mathsf{AOG},\,\mathsf{AP},\,\mathsf{AV},\,\mathsf{RO},\,\mathsf{VBO},\,\mathsf{VRH}$

MEAT PLATE



524-0-00

Ф 255 мм

AB, AOG, AP, AV, RO, VBO, VRH

SERVING PLATE



527-0-00

Ф 285 мм

AB, AOG, AP, AV, RO, VBO, VRH

TABLEWARE (OSIER)

CRESCENT



AB, AOG, AP, AV, RO, VBO, VRH

TEAPOT



604-0-09 \$ 150 мм С 1,25 L

AB, AOG, AP, AV, RO, VBO, VRH

TEAPOT



AB, AOG, AP, AV, RO, VBO, VRH

COFFEE POT



AB, AOG, AP, AV, RO, VBO, VRH

COFFEE POT



AB, AOG, AP, AV, RO, VBO, VRH

CREAMER



AB, AOG, AP, AV, RO, VBO, VRH

CREAMER



AB, AOG, AP, AV, RO, VBO, VRH

MILK JUG



AB, AOG, AP, AV, RO, VBO, VRH

COFFEE CUP AND SAUCER



706-1-00, 706-2-00 \$\psi\$ MM \ C 0,21 L

AB, AOG, AP, AV, RO, VBO, VRH

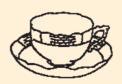
MOCHA CUP AND SAUCER



711-1-00, 711-2-00 \$ 55 мм С 0,11 L

AB, AOG, AP, AV, RO, VBO, VRH

TEACUP AND SAUCER



AB, AOG, AP, AV, BAC, RO, VBO, VRH

SOUP CUP AND SAUCER



AB, AOG, AP, AV, RO, VBO

TABLEWARE (ROCAILLE)





1025-0-09 \$ 150 MM C 1,2 L

HD, PBG

VEGETABLE DISH



1086-0-09 ↑ 185 MM C 2 L

HD, PBG

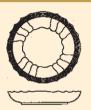
OVAL DISH



1102-0-00

HD, PBG

VEGETABLE DISH



1148-0-00 Ø 275 MM C 1,5 L

HD, PBG

SALAD DISH



1191-0-00

HD, PBG

OVAL DISH



1211-0-00

HD, PBG

SAUCE BOAT



1220-0-00 ↔ 232 MM C 0,52 L

HD, PBG

TWIN SALT CELLAR



1253-0-00

↔ 143 MM

HD, PBG

FRUIT COMPORT



1330-0-00

Ф172 ММ С 0,47 L

HD, PBG

TRAY



1400-0-00

HD, PBG

PLATTER

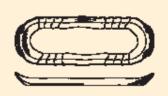


1430-0-00

↔ 280 MM

HD, PBG

SANDWICH DISH



1436-0-00

HD, PBG

TABLEWARE (ROCAILLE)





HD, PBG

SOUP PLATE



1503-0-00 Ø 245 MM C 1 L

HD, PBG

SOUP PLATE



1504-0-00 Ø 212 MM C 0,55 L

HD, PBG

DESSERT PLATE



1515-O-OO Ø 160 мм

HD, PBG

DESSERT PLATE



1518-0-00

Ф 190 мм HD, PBG

DESSERT PLATE

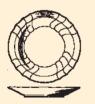


1521-0-00

Ф 230 мм

HD, PBG

MEAT PLATE



1524-0-00

Ф 263 мм

HD, PBG

SERVING PLATE



1527-0-00

Ф 280 мм

HD, PBG

CRESCENT



1530-0-00

HD, PBG

TEAPOT



1604-0-09

\$ 160 мм С 1,84 г

HD, PBG

TEAPOT



1606-0-09

\$ 125 MM C 0,75 L

HD, PBG

COFFEE POT



1612-0-09

\$ 235 MM C 1,4 L

HD, PBG

TABLEWARE (ROCAILLE)

COFFEE POT



HD, PBG

COFFEE POT



1624-0-09 \$ 195 мм Со,7 L

HD, PBG

CREAMER



1643-0-00 \$ 95 MM C 0,21 L

HD, PBG

CREAMER



1645-0-00 ↑ 70 мм С 0,1 L

HD, PBG

MILK JUG



HD, PBG

TEACUP AND SAUCER



HD, PBG

MOCHA CUP AND SAUCER



HD, PBG

MOCHA CUP AND SAUCER



HD, PBG

SOUP CUP AND SAUCER



1701-1-00, 1716-2-00 ↑ 70 MM C 0,26 L

HD, PBG

SOUP CUP AND SAUCER



1718-0-09 \$ 110 мм С 0,26 L

HD, PBG

TEACUP AND SAUCER



HD, PBG

MILK MUG



1729-0-00 \$ 90 MM C 0,33 L

AV, AOG, RO, VBO, VRH

BONBONNIÈRE



AB, AOG, AP, AV, RO, VBO, VRH

BONBONNIÈRE



AB, AOG, AP, AV, RO, VBO, VRH

BONBONNIÈRE



6005-0-00

 \leftrightarrow 75 MM \updownarrow 55 MM

AB, AOG, AP, KY, RO, VBO, VRH

BONBONNIÈRE



6005-0-09

AB, AOG, AP, AV, RO, VBO, VRH

BONBONNIÈRE



6017-0-03

↔ 140 MM \$ 90 MM

AB, AOG, AP, AV, VBO

BONBONNIÈRE



6017-0-05

↔ 140 мм 📫 96 мм

RO

BONBONNIÈRE



6017-0-09

↔ 140 MM \$ 100 MM

VRH

BONBONNIÈRE



6031-0-09

AB, AOG, AP, AV, RO, VBO, VRH

BONBONNIÈRE



6035-0-00

 \leftrightarrow 120 MM \updownarrow 80 MM \oslash 120 MM

AB, AOG, AP, AV, RO, VBO, VRH

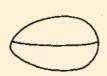
BONBONNIÈRE



6037-0-00

AB, AOG, AP, RO, VBO, VRH

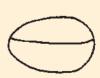
BONBONNIÈRE



6053-0-00

AB, AOG, AP, AV, RO, VBO, VRH

BONBONNIÈRE



6054-0-00

→ 75 MM

\$\$\\$\$ 50 MM

AB, AOG, AP, RO, VBO, VRH

BONBONNIÈRE



С

FANCY BOX



AB, AOG, AP, RO, VRH

BONBONNIÈRE



6105-0-17

↔ 50 мм 📫 65 мм

PBG, MF

FANCY BOX



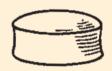
AB, AOG, AP, KY, RO, VRH

FANCY BOX



PBG, MF

BONBONNIÈRE



6114-0-00

AB, AOG, AP, AV, KY, RO, VRH

BONBONNIÈRE



6200-0-02

C

BONBONNIÈRE



6202-0-00

C

BONBONNIÈRE



6204-0-00

C

BONBONNIÈRE



6211-0-11

\$ 170 мм Ф195 мм

C

BONBONNIÈRE



6212-0-11

\$ 140 мм Ф 155 мм

C

BONBONNIÈRE



6213-0-11

C





С

BONBONNIÈRE



С

BONBONNIÈRE



6219-0-12 \$ 55 мм Ф 55 мм

VASE



C

VASE



AB, AOG, AP, AV, RO, VBO, VRH

VASE



6443-0-00 \$ 170 мм Ø 100 мм

AB, AOG, AP, AV, RO, VBO, VRH

VASE



6458-0-00 \$ 160 мм Ф 160 мм

AB, AOG, AP, AV, RO, VBO, VRH

FANCY VASE



AB, AOG, AP, AV, RO, VBO, VRH

VASE



6657-0-00

\$ 260 MM Ø 205 MM

AB, AOG, AP, AV, RO, VBO, VRH

VASE



7075-0-00

\$ 220 MM Ø 110 MM

AB, AOG, AP, AV, RO, VBO, VRH

SMALL VASE



7100-0-00

\$85 мм Ф45 мм

AB, AOG, AP, AV, RO, VBO, VRH

VASE



7104-0-00

\$ 150 мм Ø 75 мм

AB, AOG, AP, AV, RO, VBO, VRH

FLOWERPOT



FLOWERPOT



FLOWERPOT



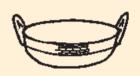
BASKET



BASKET



BASKET



BASKET



SHELL



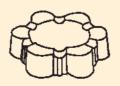
ORNAMENTAL CUP



SHOE



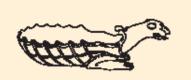
ASHTRAY



PIN TRAY



ASHTRAY



7760-0-00 \$5 мм Ø100 мм

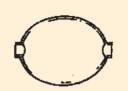
AB, AOG, AP, AV, RO, VBO

ASHTRAY



AV, RO, VBO, VRH

ASHTRAY



AB, AOG, AP, RO, VBO, VRH

INKSTAND



AOG, AV, RO, VBO, VRH

CANDLESTICK



AB, AOG, AP, AV, MF, RO, VBO, VRH

CANDLESTICK AND BRANCH



AB, AOG, AP, AV, RO, VBO, VRH

TABLE BELL



8018-0-19

AB, AOG, AP, AV, RO, VBO, VRH

TABLE BELL



RO, VBO

BUTTERFLY ON LEAF



8972-0-00

1 45 MM ↔ 75 MM 7 70 MM

C

MENU HOLDER



8977-0-00

\$ 50 MM ↔ 75 MM ₹ 70 MM

С

MENU HOLDER



8978-0-00

 \updownarrow 40 MM \leftrightarrow 75 MM \nearrow 70 MM

C

MENU HOLDER



8980-0-00

\$ 50 MM ↔ 90 MM ₹ 70 MM

C